

# The Republication License for Today's Digital World

Earn new revenue by automating permissions for complex republication rights

Today, as a result of new digital media and rights standards, securing republication rights for new and backlist publications is labor-intensive and time-consuming. Due to the strain on production schedules, rights buyers have asked for streamlined ways to acquire complex republication rights in a single transaction from Copyright.com.

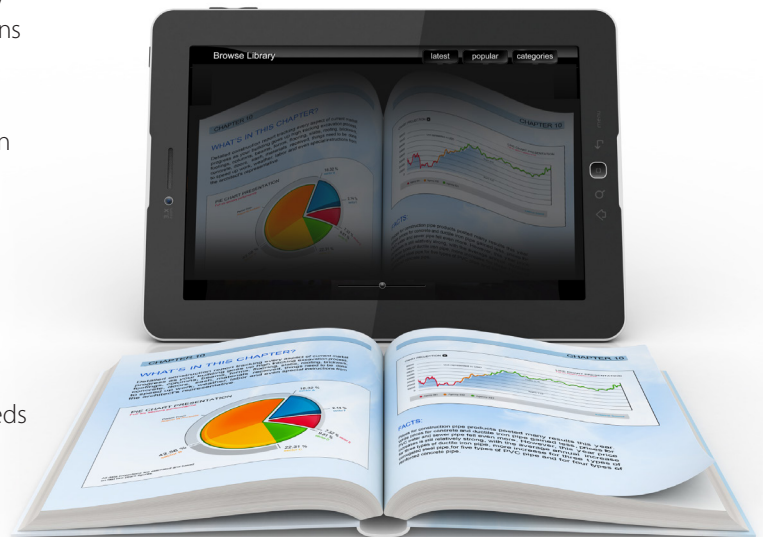
Copyright Clearance Center's enhanced Republication Service enables you to grant an explicit bundle of rights, while retaining control over how your content is used. At the same time, it enables rights buyers to:

- Quickly secure print and digital permissions from hundreds of participating rightsholders
- Avoid high costs of one-off negotiations
- Decrease time to market

## Access this new revenue opportunity

As a vendor of republication rights, you can meet the demand for broad republication rights, improve services to your existing customers, and access a new source of top line revenue from publishers and authors around the world.

- **Automate your permissions and retain control over your content** by leveraging the flexible pricing model and business rules built into the new license
- **Increase permissions revenue** by participating in an efficient rights exchange with other rightsholders of high-value content



- **Increase margins and improve customer service** by increasing the number of automated transactions by pre-pricing rights for as many titles as you choose
- **Track title usage trends** through CCC's web-based royalty reports

## Learn more

For more information, please contact us at [rightsholders@copyright.com](mailto:rightsholders@copyright.com) or call +1-978-750-8400.