

Licensing Services Overview



Monetize your content and access new markets

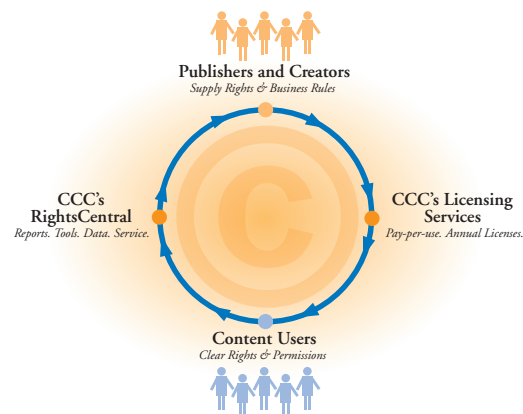
Making Copyright Easy

Representing copyright holders from nearly every country in the world, Copyright Clearance Center (CCC) is a global information services provider offering content and rights licensing solutions to help rightsholders earn revenue, increase discoverability, automate licensing, contain costs, and protect their content and rights.

Founded in 1978 as a not-for-profit organization, CCC provides smart solutions that enable businesses and academic institutions to quickly get permission to use copyright-protected materials, while compensating publishers and content creators for the use of their works.

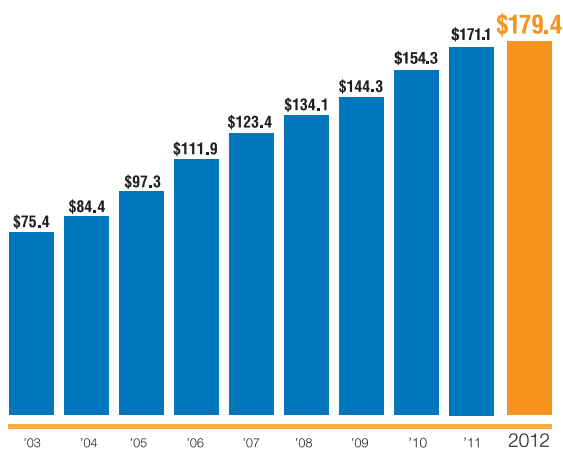
CCC's Role in the Global Marketplace

Fostering global collaboration, creativity, and commerce



Growth in Royalty Payments

in millions



In the past 10 years, Copyright Clearance Center has distributed nearly \$1.3 billion in royalties.

Here's how it works

- 1 Publishers and Creators license their content through Copyright Clearance Center — supplying rights and business rules.
- 2 Content Users, including corporations and academic institutions, purchase annual licenses and/or use pay per-use-tools to search for and license content.
- 3 Copyright Clearance Center distributes royalty payments to publishers, authors and creators. Rightsholders can then use RightsCentral to view content usage reports and manage their titles, rights and fees.

There is no fee to enroll!

Learn more

To enroll your content today, please contact our rightsholder team at rightsholders@copyright.com or call us at +1 978 750 8400.

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Corporate Licensing Services

Reach more than 20 million business and government employees from 35,000 organizations around the world.

- **Annual Copyright License**
This annual license enables employees to use print and digital content within a business or government agency.
- **Pay-Per-Use Services (available at copyright.com)**
Digital use: Permission to share content through email or Internet, intranet or extranet posting.
Print use: Permission to share content in print form for general use or through document delivery.
Republication: Permission to republish content into books, journals, newsletters, dissertations and more.

Academic Licensing Services

Make it easy for librarians, faculty and staff at thousands of colleges and universities to use your content.

- **Annual Copyright License**
This annual license allows for easy sharing of print and digital content for course work, research and administrative purposes within an academic institution
- **Pay-Per-Use Services (available at copyright.com)**
Digital use: Permission to share course materials through electronic reserves, course management systems or other password-protected digital environments.
Print use (course materials): Permission to share content for course materials as part of printed coursepacks or class handouts.
Print use (library materials): Permission to share content in print form through library reserves and interlibrary loan (ILL).

Point-of-Content Licensing Services

RightsLink is a sophisticated workflow and transaction engine that automates permissions, reprints, content rental and purchase, as well as open access licensing and the management of author publication charges (APCs).

Foreign Authorizations Service

Through bilateral agreements, CCC receives royalty payments from licensing agencies around the world for distribution to rightsholders. Payments reflect royalties generated according to the laws of the country in which the content was used.

RightsCentral™

Once enrolled in CCC's licensing services, enjoy a wide range of tools available at RightsCentral, CCC's reporting and communications hub.

- Manage rights and fees
- Grant permissions
- Run custom royalty and order status reports
- Analyze title usage reports



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