

Workshifting: When Anywhere Is Your Office



Work·shift·ing:

Using the web to get work done anytime, anywhere — outside the traditional office space.

How much of the work you do in the office could actually be done at home (or anywhere else)? According to a recent Telework Research Network study, 40 percent of U.S. workers have jobs that could be done from home at least part of the time.¹

When the bulk of your work is done on a computer, it shouldn't matter where that computer is located. In fact, studies have shown that working outside the traditional office — or “workshifting” — can provide significant benefits to employees, their employers and the environment.

Consider the following data gathered by the Telework Research Network:

Savings to employees, employers and the environment

- Workplace flexibility can save employers up to \$20,000 per employee per year.
- Workshifting saves between \$4,000 and \$21,000 per year in travel and work-related costs.
- 80 percent of employers say workshifting options help recruit talent.
- Companies with telework policies realize an 18 percent savings in real estate, electricity and office expenses.
- Half-time telecommuting nationwide would spare the environment the equivalent of taking 10 million cars permanently off the road.

Increasing business performance and employee satisfaction

- Workshifting increases productivity by 27 percent.
- When telework policies are introduced, companies report a 25 percent reduction in employee attrition.
- 72 percent of employees say flexible work arrangements would cause them to choose one job over another.
- The expected turnover rate for employees who do not have the flexibility is almost twice the rate of those who do.

¹ Telework Research Network, “Workshifting: The Bottom Line,” 2010.

Real stories of workshifting

Working from the hospital

“Several months ago, I underwent triple bypass heart surgery. I am the treasurer for a large church in Washington, DC. While we have several associate treasurers and other staff members, much of the computer data entry, check writing and reporting is done by me. I carried my laptop into the hospital with me. From my hospital room, via GoToMyPC, I was able to access the church’s computer and process transactions while the First Associate Treasurer sat at the computer in the church and observed my entries and/or I oversaw his. What a life saver!! Not only was my life saved because of the timely surgery, but the church’s financial life was also sustained. I have also had other occasions to use it while on travel and/or vacation. Thanks! It is GREAT! We LOVE it!”

Wm. Terrell Danely, Sr. Treasurer, Dupoint Park Seventh-day Adventist Church

“It’s made geography almost irrelevant in terms of getting my work done.”

Tom LebensSinsheimer,
Juhnke, Lebens and
McIvroy, LLP

“Being able to work from wherever you are makes a huge difference.”

Peter Foulkes, Editor
Colourfast Group,
Brighton, UK

A workshifting vacation

“My recent workshifting trip through Denmark was probably the best vacation/work/travel I have ever had. My Danish hosts were not only warm and welcoming, they treated to me to a taste of Denmark I would not have had the opportunity to experience otherwise. I thought it would be hard to find time to work when staying with a friend. But in fact, my hosts and I often set up shop together; at the kitchen table after dinner or on the sofa over coffee and butter cookies, laptops and phones would appear and we’d get some serious work done.”

Kelley Smith, Media Manager, Citrix Online

Workshifting technology

Citrix Online solutions make it easy for organizations and individuals to work with anyone – anytime, anywhere.

GoToMyPC® gives consumers and corporate employees the ability to remotely access and work on their computers from any web browser. This easy and secure service works on PCs and Mac® computers, through firewalls and without the need for pre-installed client software.

GoToAssist® and GoToManage® enable individuals and organizations to provide secure technical assistance to customers and employees online and to remotely monitor and control their IT infrastructure.

GoToMeeting® makes it easy for individuals and organizations to meet, present information and demonstrate products in secure online meetings. Its cost-effective subscription model delivers unlimited meetings for one flat fee.

GoToWebinar® brings the power of professional web events to individuals and organizations, allowing them to reach larger audiences more easily and cost-effectively than ever before. Users can plan, present and analyze webinars for one flat fee.

GoToTraining® enables trainers to conduct online training sessions – including registration, tests and downloadable materials – with participants in any location. Flat-fee rates make it easy and affordable for users to move their training curriculum online.

To learn more about our technology and sign up for a free trial, visit www.citrixonline.com.

Resources

www.workshifting.com

Get tips on telecommuting, online tools, travel, technology and virtual offices to help you shift when, where and how you work.

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