

## OFFICIAL RULES FOR THE CITRIX ONLINE SOCIAL PROMOTIONS

### NO PURCHASE REQUIRED TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING A PRIZE. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

- 1. ELIGIBILITY:** The Citrix Online Social Promotion(s) is open only to legal residents of the fifty (50) United States (including the District of Columbia) who are at least eighteen (18) years of age or have reached the age of majority in their jurisdiction of residence. Employees of Citrix Online, Citrix Systems, Inc., their related or subsidiary companies and companies associated with the promotion of the Promotion, as well as the immediate family (spouse, parents, siblings, and children) and household members of each employee of the foregoing companies are not eligible. Participation in the Promotion constitutes your full and unconditional agreement to and acceptance of these Official Rules and the decisions of Citrix Online, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- 2. SPONSOR:** The Promotion is sponsored by Citrix Online, 7414 Hollister Avenue, Goleta, California 93117.
- 3. ENTRY PERIOD:** Each Promotion begins and ends at the time provided in the announcement for each such Promotion(s). Said announcement will appear on a website that contains the Promotion, either on a social networking page or other site, and/ or in email communications to potential Entrants (the "Announcement"). In all cases the times of entry and the time for a last accepted entry shall be in the first such announcement (the "Entry Period"). Entries that are submitted before or after the Entry Period will be disqualified.
- 4. HOW TO ENTER:** To enter, participants will be asked to participate in various social media activities such as respond to a question, share a photo or other activity ("Entry"). The entry method will be only as set out in the Promotion Announcement.
- 5. ADDITIONAL REQUIREMENTS:** Your Entry must not: (a) violate any third party rights, including, but not limited to, copyrights and trademark rights; (b) contain defamatory or offensive statements; (c) include threats to any person, place, business, or group; (d) invade privacy rights or any other rights of any person, business, or group; (e) be obscene or indecent; (f) contain any content, trademarks, trade secrets or intellectual property owned by anyone else other than you and Citrix; (g) use any celebrities, celebrity look-a-likes, or celebrity sound-a-likes; or (h) contain any defamatory, offensive, or illegal content. Citrix reserves the right to refuse to post any Entry for any reason.
- 6. ENTRANT'S REPRESENTATIONS:** By submitting an Entry, Entrant represents that: (a) Entrant owns all rights to the Entry, including, without limitation, any and all text, graphics, photos, videos, sound recordings, images or other material(s) (collectively, "Materials") that may form any part of your Entry, or Entrant has obtained express authorization to use any third party Materials in the Entry; (b) to the extent the Entry depicts any individual or features the voice of any individual, you are the individual pictured and heard in the Entry, or, alternatively, Entrant has obtained express permission from each person appearing in the Entry (or, in the case of minors, Entrant has obtained said permission from parent(s) or legal guardian(s)) to grant the rights to Citrix described in the "Citrix's Rights to Entries" section below, and can make written copies of such permissions available to Citrix upon request; and (c) the Entry complies with all requirements of these Official Rules.
- 7. CITRIX'S RIGHTS TO ENTRIES; ASSIGNMENT OF RIGHTS; RELEASE AND WAIVER OF CLAIMS:** By participating, Entrant assigns all right, title and interest in and to the Entry to Citrix without further compensation. Entrant's assignment constitutes his/her express acknowledgement that Citrix, its agents, licensees and assigns have the unconditional right to reproduce, display, publish, publicly perform, adapt, modify, create derivative works from, exhibit and otherwise use the Entry as-is or as-edited for any purpose in any media throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from Entrant or any other party, in perpetuity. Entrant further waives any right of or claim to copyright, trademark rights, privacy rights, publicity rights, rights to use of name, image or likeness, and any other legal or moral rights, relating to, arising out of, or embodied in the Entry. Entrant expressly agrees not to instigate, support, maintain, or authorize any action, claim, or lawsuit against Citrix on the grounds that any use of the Entry, or any derivative work based upon or incorporating the Entry, infringes any of your rights as creator of the Entry, including, without limitation, copyrights, trademark rights, privacy, publicity and moral rights.
- 8. WINNER SELECTION:** Citrix will review eligible Entries and select a winner according to the criteria (if applicable) set out in the Announcement or, (as applicable) will randomly select winner(s) after the Entry Period expires. Citrix reserves

the right to determine whether any votes cast in connection with a Promotion are valid and whether Entries are eligible. All decisions of the judges and Citrix with respect to the Promotion, the administration of the Promotion, judging, the selection of winners and the award of prizes are final.

9. **PRIZES:** Prizes shall be as set out in the Announcement, and generally will consist of merchandise such as a t-shirts, mugs, gift certificates, etc., with a retail value of between \$10-\$50.00 each.
10. **WINNER NOTIFICATION.** Once a winner is identified from among eligible Entries, Citrix will notify said winner(s) using the e-mail address provided by Entrant at the time of entry or via the service on which the Promotion appears. Winner's must acknowledge and respond to said notice within 10 days of Citrix's notification. In the absence of a timely response, Citrix reserves the right to award a prize to the next runner up in the Promotion. No other notice will be provided. To receive any prize winners may be required to verify eligibility and sign a further release, which Citrix will provide.
11. **ODDS OF WINNING.** The odds of winning depend upon the number of eligible Entries received during the Entry Period for any Promotion.
12. **ADDITIONAL REQUIREMENTS OF PRIZE WINNERS AND SOME ENTRANTS:** Except where prohibited, winners may be required to expressly consent to the use of their name(s), image(s) and likeness(es) identifying them as winners of the Promotion before receiving a prize. In addition, except where prohibited, Citrix may require Entrants and every Prize winner to sign and return an affidavit of eligibility, and a liability/publicity release ("Affidavit and Release"). The Affidavit and Release will confirm Entrant's: (i) age, residence and eligibility to win a prize pursuant to and in conformance with these Official Rules; (ii) irrevocable assignment and transfer to Citrix of all of Entrant's right, title and interest in and to the Entry; (iii) waiver of all claims and moral rights in, relating to and arising out of this Promotion, Entrant's Entry, including, without limitation and to the extent permitted by law, a release and waiver of claims relating to use of Entrant's name(s), image(s), photograph(s), and voice(s) in any media throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from Entrant or any other party, in perpetuity. If an Entrant fails to sign and return the required documents within the required time period or is otherwise ineligible to receive the prize, he/she will forfeit the prize.
13. **GENERAL CONDITIONS: Prize winners are solely responsible for any fees, taxes or other costs associated with receiving any prize.** By participating in a Promotion, Entrant expressly acknowledges, understands and agrees that:
  - a. Entrant consents to the use of communication tools provided by the relevant social networking service where the Promotion appears to "enter" the Promotion, identify Entrant as the "winner," and to communicate Entrant's winning status to winner;
  - b. the Promotion is not sponsored or endorsed by any third party, including Facebook®, Twitter® and other social networking companies or services and Entrant expressly releases and waives all claims against any such third party or parties;
  - c. Entries are provided to Citrix and not to any third parties, even if a third party service (such as Facebook or Twitter) are being used to participate in a Promotion;
  - d. Citrix may, in its sole discretion, suspend the Promotion at any time. Citrix reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the Promotion or to be acting in violation of these Official Rules. The Promotion is subject to federal, state, and local laws and regulations and is void where prohibited.
14. **DISCLAIMER.** NEITHER CITRIX, NOR ITS PARENT AND RELATED COMPANIES, NOR ANY OF THEIR RESPECTIVE AGENTS, DIRECTORS, OFFICERS, EMPLOYEES, ATTORNEYS, INSURERS, PREDECESSORS, SUCCESSORS OR REPRESENTATIVES (COLLECTIVELY, "CITRIX ENTITIES") MAKE OR GIVE ANY REPRESENTATIONS, CONDITIONS OR WARRANTIES OF ANY KIND, EXPRESS OR IMPLIED, REGARDING THE PROMOTION, OR ANY PRIZE OR ENTRANT'S PARTICIPATION IN THE PROMOTION. THE CITRIX ENTITIES SHALL NOT BE RESPONSIBLE OR LIABLE FOR ANY LOSS, DAMAGE, COST, OR INJURY THAT ARISES FROM THE PROMOTION OR ANY CAUSE, OCCURRENCE OR CONDITION THAT MIGHT CAUSE THE PROMOTION TO BE DISRUPTED, SUSPENDED OR CORRUPTED, INCLUDING: (I) LATE, LOST, DELAYED, DAMAGED, MISDIRECTED, INCOMPLETE, OR UNINTELLIGIBLE ENTRIES; (II) TELEPHONE, ELECTRONIC, HARDWARE OR SOFTWARE PROGRAM, NETWORK, INTERNET, OR COMPUTER MALFUNCTIONS, FAILURES, VIRUSES OR DIFFICULTIES OF ANY

KIND; (III) FAILED, INCOMPLETE, GARBLED, OR DELAYED COMPUTER TRANSMISSIONS; AND (IV) THE DOWNLOADING OF ANY MATERIAL IN CONNECTION WITH THIS PROMOTION.

15. **RELEASE AND LIMITATION OF LIABILITY:** The Citrix Entities shall not be liable for any claims, demands, damages and causes of action or any costs or expenses relating to the foregoing, arising out of or relating in any way to the Promotion or any prize. By participating in a Promotion, Entrants hereby release and discharge the Citrix Entities from any and all claims, demands, damages and causes of action of every kind and nature, in law, equity or otherwise, known and unknown, suspected and unsuspected, disclosed and undisclosed, and in particular any from all claims, demands, damages and causes of action of every kind and nature for damages actual and consequential, past, present, and future, arising out of, or in any way relating to the Promotion, the administration of the Promotion, any prize awarded, the use or misuse of any prize, and any publicity, advertising or promotion relating to the Promotion and/or the prize, and/or acceptance, possession, use, or misuse of the prize. It is understood and agreed that this is a full, complete, and final general release of any and all claims described as aforesaid, and Entrant agrees that it shall apply to all unknown, unanticipated, unsuspected, and undisclosed claims, demands, liabilities, actions or causes of action, in law, equity or otherwise. Entrant has read and fully understands the contents of section 1542 of the Civil Code of the State of California, and that section and the benefits thereof are expressly waived. Section 1542 reads as follows:

“Section 1542. (General Release - Claims Extinguished.) A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.”

16. **DISPUTES:** Except where prohibited, Entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the state of California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant’s rights and obligations, or the rights and obligations of Citrix in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of California, without giving effect to any choice of law or conflict of law rules (whether of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than California.
17. **PROMOTION RESULTS:** Prize winners will be posted at on the sponsoring product’s Facebook page. Names of winners can also be obtained by sending a self-addressed stamped envelope to Citrix Social Promotions, c/o Citrix Online, 7414 Hollister Avenue, Goleta, California 93117.