

## Who We Are

CEB is the leading member-based advisory company. By combining the best practices of thousands of member companies with our advanced research methodologies and human capital analytics, we equip senior leaders and their teams with insight and actionable solutions to transform operations.

This distinctive approach, pioneered by CEB, enables executives to harness peer perspectives and tap into breakthrough innovation without costly consulting or reinvention. The CEB member network includes more than 16,000 executives and the majority of top companies globally.

**30** Years of Experience

**110+** Countries Represented

**10,000+** Participating Organizations

**240,000+** Business Professionals

**250+** Government Agencies



**88%** of the Fortune 500

**82%** of the FTSE 100



**56%** of the Dow Jones Asian Titans 50

- Finance
- Human Resources
- Information Technology
- Innovation & Strategy
- Legal, Risk & Compliance
- Marketing & Communications
- Procurement & Operations
- Sales & Service
- Financial Services

# Building A World-Class Government Organization

Our government services provide peer-informed and immediately actionable solutions, helping public sector executives elevate organizational performance and achieve mission success by becoming better agency leaders.

## ROLE-BASED SUPPORT

### Human Resources

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- Executive Human Capital Management
- Learning and Development
- Recruiting
- Compensation
- Benefits

### Finance

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- Government Finance
- Real Estate
- Procurement Strategy
- Shared Services

### Information Technology

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- Executive IT Management
- Enterprise Architecture
- Information Risk
- Infrastructure
- IT Applications
- Project Management

### Legal, Risk & Compliance

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- Audit
- Compliance
- Risk

### Sales & Service and Marketing & Communications

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- Marketing and Sales
- Market Research
- Communications
- Customer Service

## ADDITIONAL OFFERINGS

### Quality, Cost, and Infrastructure Benchmarks

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#### CEB IT Performance Benchmarking

- Benchmark infrastructure cost and quality.
- Access online data analysis tools.

#### CEB RiskClarity

- Assess your organization's ethical culture.
- Proactively identify risk.

### Training and Coaching Support

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#### CEB Business Leadership Academies

- Train high performers on business skills.
- Provide project-specific coaching.

### Functional Tools

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#### CEB IT Roadmap Builder

- Create standardized roadmaps.
- Quantify risk and value of technology.

# Delivering Business Value Across the Organization

## Build Plans That Drive Results

- Create high-impact succession plans.
- Develop robust HR strategic plans.
- Integrate the mission into action-planning efforts.

### Information Technology

- Align IT strategic plans with mission priorities.
- Reduce portfolio complexity.
- Create a technology roadmap.

### Finance

- Understand functional performance gaps.
- Improve working capital fund performance.

## Benchmark and Allocate Resources

- Use data to drive change.
- Improve employee engagement.
- Identify at-risk employee segments.

- Streamline IT operating costs.
- Improve infrastructure performance.
- Improve IT funding model and data reporting methods.

- Identify cost-savings opportunities.
- Identify transaction efficiencies.
- Rightsize finance staffing levels.

## Develop Organizational Capabilities

- Improve core HR business processes.
- Enhance quality of hire via selection and assessments.
- Evaluate optimal HR organizational structure.

- Develop an effective shared services strategy.
- Build an information management strategy.

- Define finance mission and scope.
- Develop best-in-class performance metrics.
- Clarify finance roles and responsibilities.

## Strengthen Departmental Team Skills

- Develop HR business partners.
- Build managerial skills via online self-service tools.

- Identify new-to-world IT competencies.
- Develop the IT talent bench.

- Create finance competency maps.
- Enable “big data” analytics.
- Develop future finance leaders.

# Membership Features

Resources Included for You and Your Team

## Helping Executives

**Focus Effort**

**Move Quickly**

**Equip Teams**

**Act with Confidence**

## By Solving These Challenges

Assessing Key Performance Trends and Risks

Benchmarking Performance and Plans

Establishing Innovative Operating Approaches

Organizing and Managing Critical Talent


Driving Alignment and Support for Change

Navigating Leadership Transitions

## Through These Resources


 Proven Best Practices

 Research and Insight

 Peer Benchmarks

 Decision and Diagnostic Tools

 Advisory Support

 Live and Online Learning Events

 Executive Networking

## In a Differentiated Solution

**Peer-Based**

Proven practices sourced directly from other public and private sector executives

**Cross-Functional**

Perspectives from end users and leaders throughout the organization

**Business Solutions**

Focus on improving management and executive decision making

**Unmetered**

Unlimited online access and unmetered advisory support

Join the World's Most Powerful Network of Government Executives and Their Teams [www.executiveboard.com/government](http://www.executiveboard.com/government)