

THE FUTURE OF CORPORATE IT:

Adaptive IT



TECHNOLOGY DRIVES PRACTICALLY EVERY PART OF THE BUSINESS TODAY, INTRODUCING NEW OPPORTUNITIES FOR CORPORATE IT TO CREATE COMPETITIVE ADVANTAGE.



OF BUSINESS PROCESSES CAN BE IMPROVED THROUGH TECHNOLOGY.

THIS HAS 3 IMPLICATIONS FOR CORPORATE IT:



More technology decision making occurs outside of IT.



IT planning horizons are shorter.



IT spending is constrained while technology demand keeps increasing.

CORPORATE IT MUST ADOPT A FRAMEWORK THAT ENABLES IT TO QUICKLY REALLOCATE RESOURCES AS BUSINESS NEEDS CHANGE.

Most solutions for IT leaders rely on new organizational structures. But these only create 3 challenges:



DIFFICULT TO SCALE



ADDED COMPLEXITY



DECLINE IN STAFF ENGAGEMENT



To maximize value in an era where technology is everywhere, IT organizations must become adaptive rather than aim for a specific end state.

ADAPTIVE IT (A-DAPT-IVE I-T)

: effort, role, process, urgency, and talent continuously evolve as contexts change so that IT can thrive in any environment.

IT ORGANIZATIONS SHOULD APPLY FIVE PRINCIPLES THAT COLLECTIVELY MAKE IT “ADAPTIVE”:



1 **COMPARATIVE ADVANTAGE DICTATES EFFORT**
Focus efforts in areas where IT provides distinctive advantage.



2 **CONTEXT DETERMINES ROLE**
Adopt different responsibilities based on the operating context.



3 **JUDGMENT SHAPES PROCESS**
Apply judgment to determine the right level of process rigor.



4 **SPEED-TO-MARKET COMES FIRST**
Increase the priority given to speed-to-market when making trade-offs.



5 **TECHNICAL AND BUSINESS TALENT ISN'T EITHER/OR**
Sharpen IT's technical edge and business skills in parallel.

THE ADAPTIVE IT FRAMEWORK PROVIDES GUIDANCE ON HOW TO TRANSFORM IT'S STRATEGY, GOVERNANCE, DELIVERY, AND WORKFORCE.

EMAIL IT.SUPPORT@EXECUTIVEBOARD.COM TO LEARN MORE.

WHY CEB?

CEB WORKS WITH EXECUTIVES FROM EVERY PART OF THE C-SUITE.

Our insight into your business partners' objectives will ensure IT is prepared to meet today's new demands. CEB solutions are drawn from the experiences of hundreds of IT leaders. We will show you the most effective approaches to become more adaptive, with proven best practices, tools, and templates to execute quickly.



WHAT THE BEST COMPANIES DO