BI BluePrint *The BravePoint Distinction*

With technology advances, the volume of data available to businesses has increased to a point where it's almost overwhelming. Managing this data, integrating it from various systems, partners, and other sources into a workable, intelligent solution is what business intelligence (BI) and data warehousing is all about. So how do you bring all of these disparate data sources together to give you a competitive advantage? How do you leverage this wealth of information to provide access to real information that can be used to make better decisions, create more effective plans, and respond more quickly to changes in the marketplace? How do you even begin to address a business intelligence solution for your organization?

BravePoint's BI BluePrint is an approach that brings many years of experience in defining your business intelligence strategy and designing your data warehouse to support your current and future BI needs.

Our approach to your BI project always begins with a **discovery session** in which we define the required key performance indicators, or KPIs, with the stakeholders in your organization. We are looking to uncover opportunities that will be the most beneficial to your organization. Since this is a blueprint, we also capture the "nice to haves". Even if they aren't immediately implemented, they will be part of the roadmap for future consideration.

When discussing the BI interview process, some of the comments we've heard are: "Well our executives just don't get it" or "we've tried that, but it was fruitless". Rest assured, we are adept at leading the stakeholder down a path that provides the entire team with a wealth of information. In every engagement, we are **collaborating** with the organization about the processes they currently follow, and discussing ways to increase efficiency.

In our consulting engagements, BravePoint takes a **technology agnostic** approach. We are not trying to sell you on a particular technology, or even a Business Intelligence solution. Our approach is one of **problem solving**. By addressing your needs in this manner, we are able to not only uncover KPIs that will be of real value to your organization, but identify business process improvement opportunities as well. It is this **value added** approach that really sets BravePoint apart from other BI service providers.

Detail such as presentation method, user interaction, security, source data locations, and data cleansing requirements are just a few of the items that may be identified during our discovery process.

The BravePoint distinction is a BI BluePrint that:
- Provides your company with the planned end result of your BI project.
- Identifies the approach to get you there and steer clear of pitfalls.
- Lists future opportunities to build upon your solution.
- Highlights any business process improvement opportunities that may have been uncovered.
- Recommends a best practices approach to accomplishing your goal.
- Estimates the effort required to complete each of the tasks identified in the BI BluePrint.

Let BravePoint provide a BI Blueprint for your path to success. Call us today to further discuss how the BravePoint BI BluePrint process can help your company become a market leader.

Discovery Session

Value Added

Collaboration

BravePoint BluePrint

Business Improvement

Problem Solving

Technology Agnostic

BRAVEPOINT®

Helping Clients Use Technology to Drive Profits