

BoxTone Automated Full-Lifecycle Mobile Device Management

Wide-scale, mission-critical mobile deployments demand robust and automated policy enforcement, configuration management and real-time visibility across mobile devices. BoxTone Mobile Device Management (MDM)—a core component of its complete Enterprise Mobility Management (EMM) platform—delivers the confidence and control IT needs to empower mobile users in the enterprise.

Whether deploying corporate-owned devices or supporting a Bring Your Own Device (BYOD) initiative, only BoxTone provides the automation and integration with service management and application analytics to take mobility enterprise-wide. That's why 4 of the top 5 Global Banks, 4 of the top 5 US Federal Agencies and 42 of the Fortune 100 depend on BoxTone.

#### Automated Policy Management

Utilizing existing definitions in Active Directory (AD), BoxTone auto-secures, deploys, sets restrictions and retires devices, users and apps across multiple device OSes—ensuring accurate control while decreasing human error and lowering cost and effort. Rather than creating a parallel identity infrastructure for mobility, BoxTone automatically leverages your existing policy and security investments.

#### The BoxTone Advantage:

- Full Automation: No Manual Configuration or Change Management
- Full Lifecycle: Cradle-to-Grave Control of Users, Devices, Apps and Services
- Full Integration: Integrated Service Management for Support and Operations
- Full Deployment: Designed to Scale to 100% of Workforce

#### Automated Lifecycle Management

Utilizing existing definitions in AD, BoxTone fully automates common workflows—such as user provisioning, user promotion, app deployment, app updates, change management, compliance monitoring and enforcement, device retirement, etc.—enabling no-touch management of users, devices and apps. By automating the full lifecycle, BoxTone reduces manual error and lowers cost-to-serve.



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007E489BAB8F	Galaxy Tab 10.1 Android 4.1	+1(410)555-1244 Personal	Raina, Vikas DEFAULT_MOBILE_USERS	vraina@boxtone.com	1/14/2013 09:46:51 AM	Unauthorized User	
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008D352CA43B	Galaxy SIII Android 4.1.1	+1(410)555-1229 Personal	Thomas, Larry HOSPITAL_NORTH_DR	Ithomas@boxtone.com	1/14/2013 09:13:08 AM	Unmanaged 1/14/2013 09:13:08 AM	
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# 360° Security and Compliance View

BoxTone provides real-time visibility to mobile service status and security across your entire mobile deployment. Utilizing this information, BoxTone delivers automated violation detection, compliance enforcement, alerting and archive for audit.

# Comprehensive Audit Reporting

BoxTone provides full audit reporting: both real-time dashboards providing notification of compliance violations at the user, device and application level; and comprehensive historic reporting of all violation history

# Automated App Management

BoxTone provides an enterprise app catalog and the capability to automatically deploy, track inventory, change manage, push updates, retire and wipe apps. BoxTone also enables application blacklisting/ whitelisting to control applications on the device. BoxTone's automated approach empowers users with the apps they want and need while complying with

### Robust App Protection

Prevent data leakage by securing data at the device level and via secure container integration across email, browser, content, ISV and custom apps. Ensure all data is encrypted on device and over-the-air.

## Integrated Mobile Service Mgmt

Only BoxTone's MDM fully integrates with the industry's only Mobile Service Management solution. Support staff can quickly diagnose and resolve user issues, while operations staff deliver a bulletproof mobile infrastructure. By integrating MDM and MSM, only BoxTone takes the cost and complexity out of large-scale mobile deployments.

To learn more about BoxTone, visit:

www.BoxTone.com

#### About BoxTone

BoxTone is the innovator of automated Enterprise Mobility Management (EMM). With millions of mobile devices and apps under management, BoxTone's automated EMM platform is trusted by more of the world's leading enterprise, Managed Service Providers and government agencies than any other—including 41 of the Fortune® 100 and 8 of the Top MSPs—to ensure maximum mobile performance and security at the lowest cost and risk. Only BoxTone's single unified mobile management platform powered by patented real-time automation technology addresses the entire mobile lifecycle: mobile device management (MDM), app management (MAM), support management and operations management. And only BoxTone delivers real-time, centralized control of all mobile smartphones and tablets including iPhone and iPad, Google Android, BlackBerry and Windows Phone, as well as the enterprise apps that run on them.

BoxTone's unparallel EMM innovation has also been recognized by leading industry analysts, as the company has recently been positioned in the "Visionaries" Quadrant of Gartner's Magic Quadrant for Mobile Device Management (MDM) Software, named an "innovator" in the Forrester Research, Inc. Market Overview: On-Premises MDM Solutions and named to the Winner category in Yankee Group's MDM is Dead. Long Live EMM! Learn more at www.boxtone.com, or call +1 410.910.3344.

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