

eLearning: Training Always Here

Engage Employees

eLearning prepares your employees for change. Companies are in a perpetual state of change. In order to stay competitive, they must empower their employees to embrace and adapt to ongoing advancements. eLearning is a cost-effective training solution that ensures employees receive a consistent and engaging experience regardless of location.

With Bluewolf eLearning, you can build interactive, multimodal modules that promote knowledge acquisition and retention on a global scale—giving you the flexibility to deliver content anywhere, anytime, and in any language. Employees are engaged by relevant, self-guided content that fits in with their busy schedules and aligns with their specific roles.

Technology is an enabler, but people drive your business. Ensure your employees are fully engaged and trained with Bluewolf's eLearning services.



With over 22,000 global employees, we wanted to maintain a consistent proposition of our brand from someone sitting in the head office in New York, down to a contractor who manages our products from Dhaka, Bangladesh.

-Hizmy Hassen

Global Supply Chain Director Coats, PLC

Always Here

eLearning yields great returns.

- An ability to facilitate learning anytime, anywhere
- Easy translation of lessons into any language
- Trackable retention through knowledge-checked results
- Versatile development options, varying from simple instructional training to complex customized interactive and animated modules
- Dynamic training that can be updated as your business changes

Here and There Now

eLearning reaches across the globe. Whether training users on business applications to drive adoption, onboarding new hires, or delivering best practices to boost collaboration and productivity, Bluewolf eLearning drives value to your business.

eLearning can be used within individual departments or scaled to meet enterprise needs. Bluewolf has expertise in developing global training modules with universal messaging and can translate modules into over 20 languages.

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|-----------|--------------|--------------|
| → Arabic | → Greek | → Russian |
| → Bahasa | → Hebrew | → Spanish |
| → Chinese | → Italian | → Swedish |
| → Czech | → Japanese | → Tagalog |
| → Danish | → Korean | → Thai |
| → Dutch | → Norwegian | → Turkish |
| → French | → Polish | → Vietnamese |
| → German | → Portuguese | |

Custom Training

eLearning adjusts to budget and brand. Bluewolf understands that each client's learning needs and budgets are different. This is why we offer multiple approaches to eLearning development. Dependent on your requirements, Bluewolf can tailor a program for your business. All eLearning modules include knowledge-checks throughout the training, to ensure employee comprehension.

Customized Tiers

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| Tier 1 | PowerPoints, videos, and WebEx's provided by you will be directly converted into navigable eLearning modules. |
| Tier 2 | Standardized storyboards will be used as a jumping off point and catered to your specific processes. The end product will be an eLearning module with a fixed amount of custom visuals and interactions. |
| Tier 3 | Completely customized storyboards will be written and used to develop highly interactive eLearning modules that will be catered to your brand. |

Made to Go

eLearning now. Time is a major driving factor in any industry, and Bluewolf gets it. To combat an ever tightening timeline, we have "Made to Go" eLearning ready. This offering brings together our years of experience into carefully considered, predetermined modules around Salesforce, fitting powerful training into your timeline and saving your budget.

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|------------------------------|-----------------------------|
| → Introduction to Salesforce | → Cases for Sales Cloud |
| → Salesforce Basics | → Reports |
| → Chatter | → Dashboards |
| → Leads | → Salesforce 1 |
| → Accounts | → Outlook Integration |
| → Contacts | → Sales Process |
| → Activities | → Service Console Overview |
| → Opportunities | → Introduction to Lightning |
| → Cases for Service Cloud | |

Handling Training Content

eLearning prefers LMS. A Learning Management System (LMS) is an application used to deliver, track and report on any number of educational courses, including eLearning. By leveraging both eLearning and an LMS, your organization can track real-time metrics on the completion rate, comprehension, and retention of employee knowledge. All Bluewolf eLearning is SCORM (Sharable Content Object Reference Model), compliant and published for inclusion in your LMS or for independent viewing in multiple file type.

