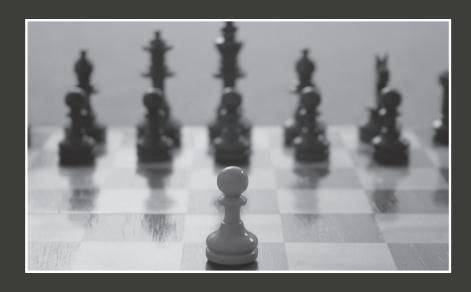




The ever growing use of online platforms for managing consumer data, social media by employees in the workforce, creates potential privacy violations, and potential privacy and security risks which have prompted state and federal regulators to create stricter enforcement policies to protect the privacy of consumer and employee information. The State of California the FTC, and other agencies have complex, and ever changing, requirements for the protection of private data. This is a one day program for inhouse counsel, defense and plaintiff attorneys with a focus on key issues that present complex and nuanced legal and business challenges.



Privacy Litigation & Management: Strategies for Protection & Litigation



December 6, 2012 San Francisco, CA

Le Méridien San Francisco

About the Program

The ever growing use of online platforms for managing consumer data, social media by employees in the workforce, creates potential privacy violations, and potential privacy and security risks which have prompted state and federal regulators to create stricter enforcement policies to protect the privacy of consumer and employee information. The State of California, the FTC, and other agencies have complex, and ever changing, requirements for the protection of private data. This is a one day program for in-house counsel, defense and plaintiff attorneys with a focus on key issues that present complex and nuanced legal and business challenges.

| Program Agenda | | | |
|----------------|--|--|--|
| 8:30 - 9:00 | Registration & Continental Breakfast | | |
| 9:00 - 9:45 | Overview of relevant Privacy Laws (including workplace, online, transactional, FTC and CA) Geoffrey A. Munroe - Girard Gibbs | | |
| 9:45 - 10:45 | Current Trends in Consumer Privacy Litigation Nicholas Diamand, Lieff Cabraser Heimann & Bernstein | | |
| 11:00 - 12:00 | Privacy in the Workplace Rishi Sharma, Paul Hastings | | |
| | Lunch - on your own | | |
| 1:15 - 2:00 | Crafting Online Privacy Policies, User Agreement and Social Media Policies Behnam Dayanim, Paul Hastings | | |
| 2:00 - 2:50 | Consumer Privacy Class Action & FTC Regulatory Enforcement Tyler Newby, Fenwick & West | | |
| 3:00 - 3:30 | The Use of Experts in Data Breach Cases Richard Simmons, BMC Group | | |
| 3:30 - 4:30 | Standing, Damages & UCL Evan Nadel, Mintz, Levin, Cohn | | |
| | program concludes | | |

Registration

| Registration Fees: regular late In-house, nonprofit or | Gov. | \$315 until Dec. 4 \$345 after Dec. 4 \$295 - call to registe | r | |
|---|---|---|----------|--|
| One registers, a second sa Group rate: two register a | | \$550 for two (\$275 per person) \$585 for 3 people or (\$210 per person | | |
| How to Register Telephone: Fax: Online Mail | (818) 783-7156 (818) 827-3338 www.bridgeportce.com Bridgeport Continuing Legal Education 13636 Ventura Blvd. #215 Sherman Oaks, CA 91423 | | | |
| Name | Title | Organization | | |
| Street Address | | | | |
| Telephone | Fax | | | |
| City | State Zi | ip Email (for confirr | mation) | |
| Materials Format:po | df via email | hard copy at program | | |
| Payment: Checks payable to "Bridgep Credit Card:\ | - | | | |
| Cardholder Name | Card No | umber | Exp Date | |
| 3 digit Security code (on ba | ick of card) | | | |

Group Rate: 2 register together the 3rd is free!

Bridgeport is a State Bar of CA provider of MCLE (Provider 11872) This program offers 6 hrs of MCLE including 1 hr of ethics. Group rates are based upon current individual registration rate.