



13636 Ventura Blvd. #2115  
Sherman Oaks, CA 91423

[www.bridgeportce.com](http://www.bridgeportce.com)

### **Privacy Litigation & Management: Strategies for Protection & Litigation**

The ever growing use of online platforms for managing consumer data, social media by employees in the workforce, creates potential privacy violations, and potential privacy and security risks which have prompted state and federal regulators to create stricter enforcement policies to protect the privacy of consumer and employee information. The State of California, the FTC, and other agencies have complex, and ever changing, requirements for the protection of private data. This is a one day program for in-house counsel, defense and plaintiff attorneys with a focus on key issues that present complex and nuanced legal and business challenges.



# **Privacy Litigation & Management: Strategies for Protection & Litigation**



**December 6, 2012  
San Francisco, CA**

**Le Méridien San Francisco**

## About the Program

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### Program Agenda

- 8:30 - 9:00**     **Registration & Continental Breakfast**
- 9:00 - 9:45**     **Overview of relevant Privacy Laws (including workplace, online, transactional, FTC and CA)**  
*Geoffrey A. Munroe - Girard Gibbs*
- 9:45 - 10:45**   **Current Trends in Consumer Privacy Litigation**  
*Nicholas Diamand, Lieff Cabraser Heimann & Bernstein*
- 11:00 - 12:00**   **Privacy in the Workplace**  
*Rishi Sharma, Paul Hastings*
- Lunch - on your own**
- 1:15 - 2:00**     **Crafting Online Privacy Policies, User Agreements and Social Media Policies**  
*Behnam Dayanim, Paul Hastings*
- 2:00 - 2:50**     **Consumer Privacy Class Action & FTC Regulatory Enforcement**  
*Tyler Newby, Fenwick & West*
- 3:00 - 3:30**     **The Use of Experts in Data Breach Cases**  
*Richard Simmons, BMC Group*
- 3:30 - 4:30**     **Standing, Damages & UCL**  
*Evan Nadel, Mintz, Levin, Cohn*
- program concludes**

## Registration

### Registration Fees:

regular	\$315 until Dec. 4
late	\$345 after Dec. 4
In-house, nonprofit or Gov.	\$295 - call to register

One registers, a second saves 25%     \$550 for two (\$275 per person)  
Group rate: two register a third is free     \$585 for 3 people or (\$210 per person)

### How to Register

Telephone: (818) 783-7156  
Fax: (818) 827-3338  
Online: [www.bridgeportce.com](http://www.bridgeportce.com)  
Mail: Bridgeport Continuing Legal Education  
13636 Ventura Blvd. #215  
Sherman Oaks, CA 91423

Name	Title	Organization	
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Street Address			
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Telephone	Fax		
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City	State	Zip	Email (for confirmation)

**Materials Format:**    pdf via email    hard copy at program

### Payment:

Checks payable to "Bridgeport Continuing Education"  
Credit Card:      Visa      MasterCard      Amex

Cardholder Name	Card Number	Exp Date
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3 digit Security code (on back of card)		

Group Rate: 2 register together the 3rd is free!  
Bridgeport is a State Bar of CA provider of MCLE (Provider 11872) This program offers 6 hrs of MCLE including 1 hr of ethics. Group rates are based upon current individual registration rate.