



AchieveGlobal:

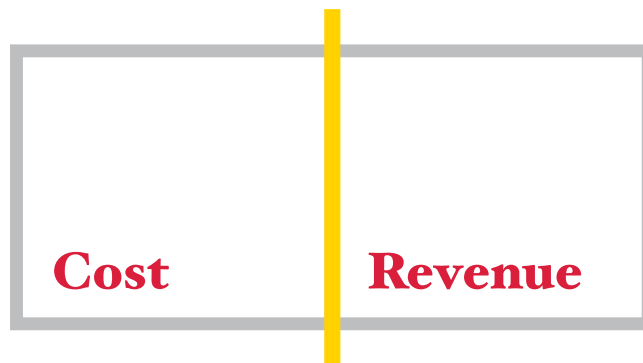
Developing the 21st Century Workforce



There are two sides to every business: cost and revenue. Both require profound commitment to ensure business success.



At AchieveGlobal, we help organizations with both the cost and the revenue side.



Optimize Efficiencies

The cost side is driven by the need for increasing efficiencies in processes and resource utilization. AchieveGlobal helps companies build a more efficient workforce, reducing the broader cost of doing business. Through a commitment to creating capable, resourceful and highly proficient workers, we help companies build consistency of process and skills – the essential elements of business success.

AchieveGlobal's focus on the cost side of business helps companies improve communication, deepen collaboration, facilitate teamwork and optimize innovation. We understand what it takes to achieve and sustain behavior change that positively impacts business results. We help organizations build efficiencies by enhancing the prospecting and problem-solving skills of their people, and by helping leaders strengthen their talent management processes.

Maximizing Productivity

The revenue side of business is built through innovation, customer relationships, reputation, and the organization's ability to think, lead, sell and service.

AchieveGlobal helps companies maximize the productivity of their human capital – the people who carry the real responsibility for the company's reputation and relationships.

We focus on helping companies develop knowledge workers with skills so critical to 21st century business, including problem solving, rendering judgment, creative thinking and successful selling. Armed with these skills, companies and their workforces are better positioned to drive revenue.

Three key areas set AchieveGlobal apart: our **Intellectual Property**, our **Associates** and our **Delivery capabilities**.



**Intellectual
Property**



Associates



Delivery



AchieveGlobal Intellectual Property

• Vast • Evidence-based • Customizable • Measurable • Enduring

At AchieveGlobal, we have the greatest depth and breadth of intellectual property in the workforce training and development industry. But that's not simply a matter of opinion.

When most people think of intellectual property, they might think of books or music.

AchieveGlobal's intellectual property includes successful solutions delivered through a **vast** and diverse array of elements, and goes far beyond the workbooks we use in our training sessions and the wall-charts that may hang in a classroom.

We conduct research continually, investigating the needs of the market place, and re-examining the best strategies to meet those needs. AchieveGlobal has years of expertise in the design and delivery of successful learning outcomes. We have been, and continue to be at the leading edge of innovation in the design of our solutions and technology through which they are delivered.

Our **evidence-based** research has been built through years of experience, so that it's not simply theoretical, but instead has practical applicability and resonance.

Because every business is different, the AchieveGlobal curriculum is infinitely flexible and **customizable**, from the actual content of the coursework to the modality of its delivery. We work from the realities of an organization's industry, and tailor to the learning styles of participants, optimizing understanding and speed of uptake by ensuring that the material connects to the organization's everyday context.

AchieveGlobal ensures that every training and development effort results in **measurable** positive impact. Using a continuous measurement protocol, we predict and assess how likely learners are to employ new skills. By measuring at the start of training, during training and after training is complete, our approach ensures that there is the ability to course-correct, ensuring that the training positively aligns with business needs.

Our implementation process provides companies with the comprehensive management tools to lead, guide and follow up on every aspect of our training and development programs. Our results prove that this complete process is inherently critical to effecting **enduring** behavior change. We realize this protocol either through client implementation or through AchieveGlobal on-site management.

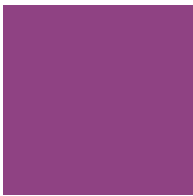


AchieveGlobal Associates

Transformation engineers in training and development

At AchieveGlobal, our associates are skilled in researching, designing and delivering innovative solutions that support the skills and knowledge an organization needs to achieve desired business outcomes. Thought-leaders who stay ahead of marketplace trends, our associates apply their knowledge to developing and delivering solutions that reflect the best thinking in design, delivery modality, reinforcement of learning and measurement of results.

As trusted business advisors, AchieveGlobal associates help companies plan for and effect the type of behavior change that is needed to address concerns at both the organizational and individual levels. From identifying business challenges, to implementing solutions, our associates have mastered the skills it takes to ensure lasting positive organizational change.



AchieveGlobal Delivery

Unparalleled capability to deliver learning

AchieveGlobal has unmatched capability to apply solutions locally or globally. For companies that operate at the global level, AchieveGlobal offers a unique set of skills and knowledge, with operations around the world that are uniquely positioned to develop an organization's associates worldwide. Whether domestic or worldwide AchieveGlobal clients benefit from multiple distribution formats, as well as cultural and language proficiencies that optimize execution and adaptation.

Through unparalleled strength and breadth of expertise, AchieveGlobal focuses far deeper than training techniques, and far broader than skill development tools and tips. With the imperative experience and empirical evidence to demonstrate business success, AchieveGlobal focuses on the client organization, and aligns people to deliver better business results.



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