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2016
Abila User
and Developer
Conference

SESSION GUIDE

Abila User and Developer Conference 2016
March 3-5
Austin, Texas

Updated February 12, 2016

Association	**netFORUM Enterprise™ Developer Pre-Conference Session** Abila Presenters	The netFORUM Enterprise Developer Pre-Conference Session will demonstrate advanced technical features not included in netFORUM's standard training, as well as the latest enhancements to the netFORUM Developers' Toolkit. No need to bring a laptop, just come join Abila's technical staff for a fun and educational conference kickoff. Abila Co-Presenters: Nilufer Uslu, Lance Belluomini, Birhanu Digafe, Anil Das, Scott Holliday, John Michael, and Darryl Hopkins

THURSDAY 1:30 PM to 3 PM March 3

Fund Accounting	**MIP Fund Accounting™ Innovation Games** Abila Presenter	Playing games is serious work. We know it sounds weird, but traditional thinking is just plain wrong. Research shows that human beings have been hard-wired to express themselves and interact with each other through play. Engaging with our customers and partners through Innovation Games delivers deeper, more actionable insight than is available through stodgy brainstorming sessions, online surveys, and other tools. Join us so we can dive into your needs, deliver the right features, improve strategic decisions, uncover breakthrough opportunities, get to know you, and have some serious fun doing serious work! *pre-registration required*
Fundraising	**Millennium™ Innovation Games** Abila Presenter	
Shared	**Leadership Series with AFP** AFP	Hear from our Strategic Partner, Association of Fundraising Professionals (AFP), as representatives of this leading organization share their views on trending industry topics.
Association	**netFORUM Enterprise Roadmap Session** **Darryl Hopkins**, **Christine DeLorenzo**, and **Erin Shy**, Abila	Join us for an in-depth look at the netFORUM Enterprise features and enhancements of the past year, what we're working on for the upcoming release, and what's on the roadmap. As part of the session, we'll also hold an interactive brainstorm to gain more insight into your day-to-day struggles and any ideas you'd like us to consider for future releases.
	netFORUM Pro™ Roadmap Session **Jon D'Angelo** and **Jamy Squillace**, Abila	Join us for an in-depth look at the netFORUM Pro features and enhancements of the past year, what we're working on for the upcoming release, and what's on the roadmap. As part of the session, we'll also hold an interactive brainstorm to gain more insight into your day-to-day struggles and any ideas you'd like us to consider for future releases.
	Freestone™ Innovation Games Abila Presenter	Playing games is serious work. We know it sounds weird, but traditional thinking is just plain wrong. Research shows that human beings have been hard-wired to express themselves and interact with each other through play. Engaging with our customers and partners through Innovation Games delivers deeper, more actionable insight than is available through stodgy brainstorming sessions, online surveys, and other tools. Join us so we can dive into your needs, deliver the right features, improve strategic decisions, uncover breakthrough opportunities, get to know you better, and have some serious fun doing serious work! *pre-registration required*

Fund Accounting	**MIP Fund Accounting Roadmap Session** **Dan Murphy**, **Justin Morrow**, and **Brandy Keller**, Abila CPE	Join us for an in-depth look at the MIP Fund Accounting features and enhancements of the past year, what we're working on for the upcoming release, and what's on the roadmap. As part of the session, we'll also hold an interactive brainstorm to gain more insight into your day-to-day struggles and any ideas you'd like us to consider for future releases.
Fundraising	**Millennium Roadmap Session** **Jill Steward**, Abila	Join us for an in-depth look at the Millennium features and enhancements of the past year, what we're working on for the upcoming release, and what's on the roadmap. As part of the session, we'll also hold an interactive brainstorm to gain more insight into your day-to-day struggles and any ideas you'd like us to consider for future releases.
Association	**Leadership Series with ASAE: "Technology Trends for Associations"** **Reggie Henry**, ASAE asae The Center for Association Leadership	Don't miss Reggie Henry, CAE, Chief Information Officer at our Strategic Partner ASAE, as he talks about the use and understanding of technology in the association sector.
	netFORUM Enterprise Innovation Games **Abila Presenter** **netFORUM Pro Innovation Games** **Abila Presenter**	Playing games is serious work. We know it sounds weird, but traditional thinking is just plain wrong. Research shows that human beings have been hard-wired to express themselves and interact with each other through play. Engaging with our customers and partners through Innovation Games delivers deeper, more actionable insight than is available through stodgy brainstorming sessions, online surveys, and other tools. Join us so we can dive into your needs, deliver the right features, improve strategic decisions, uncover breakthrough opportunities, get to know you better, and have some serious fun doing serious work! *pre-registration required*

Opening Reception at ACL Live at The Moody Theater

310 W. Willie Nelson Blvd.

Thursday, March 3

5:30 PM to 8:30 PM

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SOLUTIONS

Fund Accounting

MIP Fund Accounting Track 1
Dan Murphy, Abila

CPE

MIP Advance™: What's the Scoop?
Abila MIP Advance: It's here, it's new, it's all over abila.com, but what can it do for you? Join this high-level session to get the full scoop on Abila MIP Advance, from its feature set to possible migration paths.

MIP Fund Accounting Track 2
Patrick Callahan, Abila

CPE

Budget Reporting with Abila MIP Fund Accounting
Discover creative ways to use the Abila MIP Fund Accounting Budget module to handle unique or unusual budgeting requirements. The discussion will include topics such as, budgeting for multiple grant years and advanced budget reporting techniques.

Fundraising

Millennium Track 1
Jill Steward, Abila

2016 CFRE

New Abila Millennium Product Partners – Volunteer Management, Alerts, Email Marketing, and Social Media Integrations
Discover how to make Millennium even more powerful with exciting third-party products. In this session we'll explore Volunteer Management, Alerts, Email Marketing, and Social Media integrations with Millennium.

Millennium Track 2
Jill Steward, Abila

2016 CFRE

Not Just Another Annual Fund Campaign for Abila Millennium
Learn how Millennium can add value to your annual giving strategy. See how customizing donor segments and appeals will focus your efforts more effectively. Hear how different strategies for donor tracks (LYBUNTs, SYBUNTs) will keep your program focused. Learn the importance of creating clear goals and focused reports to keep up momentum throughout the campaign.

Fundraising Best Practices
Brandy Keller and **Amanda Myers**, Abila

2016 CFRE

The Latest and Greatest Fundraising Trends
New research on donor behavior and fundraising best practices comes out every year, but how can you make sense of it all? What are the stats and trends that will make a real difference in your fundraising efforts? In this fast-paced session, we'll highlight the latest fundraising research, and how you can turn research findings into tactics that will help improve your fundraising success.

Association

netFORUM Enterprise Training
Rebecca Vierhaus, Abila

What's New in the netFORUM Enterprise 2015 Build
In this session we will go over all of the new bells and whistles of the netFORUM Enterprise 2015 build.

netFORUM Enterprise Developers
Darryl Hopkins, **Scott Holliday**, **John Michael**, and **Larry Stewart**, Abila

netFORUM Technology Roadmap
Preview technical enhancements and take a look at where we're going with xWeb, Toolkit, CMS, .NET, and more. If you're a developer or IT manager, come along for the ride and see how netFORUM technology is driving into the future. Align your IT roadmap with netFORUM's roadmap, see where AMS and CRM technology is headed, and discover what technologies you need to learn more about in anticipation of netFORUM's flight path.

netFORUM Enterprise Extra Credit
Tim Franke, **Daniel Ferrara**, and **Mike Clutts**, National Federation of Independent Business (NFIB)

CAE

Transforming to a Data-Driven Organization
The challenges facing an organization that wants to make more informed data-driven decisions can be daunting. We will review the transformational value of actionable information, as well as organizational and technical roadblocks that may exist. We will discuss the mechanics of implementing a BI solution and conduct a live walk-through.

Association

netFORUM Pro

Justin Burniske and **Jessica Sansaet**, fusionSpan

(CAE)

Leveraging netFORUM Pro to Give Your Members the Best Possible Online Experience
eWeb is the member's portal into netFORUM. This session will focus on how to get the most out of eWeb's strengths, as well as discuss a few creative ways to make eWeb easier for members to utilize. Attendees will learn about some of the functionality available in eWeb, identify ways to apply creativity to improve the user experience in eWeb, and understand how a website can be connected with eWeb.

Association Best Practices

Alison Benefico, **Felix Chan**, and **Patel Sabiha**,
American Hospital Association (AHA)

(CAE)

Actions Speak Louder Than Words: Protecting and Enhancing Data Through a Formal Data Governance Program
Most associations have identified their data as one of their most valuable assets, yet the majority have not yet implemented a formal data governance structure to ensure that data is protected and cultivated. A data governance program can help with common data issues, such as lack of data quality/consistency, conflicting data definitions, user distrust, shadow databases, misuse of data, and confusion in understanding and interpreting data. In this session, American Hospital Association staff will share AHA's data governance journey. Attendees will leave with concrete ideas about how to begin implementing data governance within your organization, even without a large budget.

netFORUM Enterprise Partner Track

Tim Ward, **Chad Boschert**, **Geoff Williams**,
Gravitate Solutions, and **Don Becker**, ACT-IAC

(CAE)

Become an Integration Ninja in 60 Minutes!
New year, new integrations and a chance for you to become the Master of Your Data. netFORUM's open architecture and API create a wealth of integration opportunities. From simple to complex, you'll see examples of three different winning integrations. Integration Masters will share tradeoffs, approaches, solutions, and tips to ensure you succeed the next time you integrate with a third-party application.

Learning Management

Learning Management

Keith Segundo and **Adrienne Segundo**, Limitless Association Solution Resource

Creating Impactful Credentialing Programs with the Right Systems and Processes
As the workforce evolves and the need for continuing education increases, the opportunities for any association offering credentialing are endless. Join this session to learn how your association can take advantage of the new trends and technology within the credentialing space to deliver an impactful experience to your members.

Shared

Hands-On Lab

Suzana Warton, Abila

CPE

The Proof is in the Pudding – Common Reporting Pitfalls in Abila MIP Fund Accounting, and How to Avoid Them
"Where did that number come from?" asks a member of your board of directors. Appear all-knowing when someone asks for "proof," by understanding the relationship between posted transactions and financial reports, and common reporting pitfalls.

Abila Marketplace Showcase

Vivian Swertinski and **Meghan Curtin**, Informz

(CAE)

Learn How to Market Like the Big Brands, Even if You're a Team of ONE!
Marketing automation technology empowers you to create end-to-end, personalized communications based on the known needs and wants of your audience. Learn how to leverage website, email, and database activity to better serve your audience in an efficient and effective way. See firsthand how to leverage this technology to easily create sophisticated campaigns and walk away with new strategies for increasing engagement. Attendees will learn how to nurture and increase engagement with prospects and constituents, save time and increase efficiencies with automated campaigns, and measure effectiveness and ROI.

Fund Accounting

MIP Fund Accounting Track 1
Mary Bonifield, Abila

CPE

Abila MIP Fund Accounting Tips and Tricks for All Users
This fun, fast-paced session is designed for Abila MIP Fund Accounting users of all levels who are looking for best practices and shortcuts to do their work more efficiently.

MIP Fund Accounting Track 2
John Haney and **Adam Westgerdes**, DWD Technology Group, Inc.

CPE

Payroll and Human Resource Management Tips and Tricks with Abila MIP Fund Accounting
This fun tips-and-tricks session is designed specifically for payroll and human resource professionals. Hop into this session to learn how to make payroll easier with Abila MIP Fund Accounting Payroll, Human Resources, and Employee Web Services modules.

Fundraising

Millennium Track 1
Jean Phillips, Abila

2016 CFRE

Unwrapping Gifts in Abila Millennium
Financial reporting is one of the key responsibilities of Advancement offices. Donations can be complicated, but reporting doesn't have to be. This session will help you recognize key linking columns and appropriate amount columns to help expedite the creation of mission critical reports, including multiple allocations, credit and joint transactions, pledge payments, and matching gifts.

Millennium Track 2
Susan Stewart-Kelley, Abila

2016 CFRE

Online Constituent Directory in Abila Millennium – See What it Can do for You
Thinking of replacing your online directory? This session will feature presentations from Millennium customers using the Millennium Online Directory with Abila Fundraising Online (AFO), and will include a demonstration of the integration between Millennium and AFO.

Fundraising Best Practices
Rich Dietz, Abila and **Vivian Swertinski**, Informz

2016 CFRE

Is More Really Better?
Nonprofits are 10 times more likely than donors to think they're not communicating enough. Could the disconnect be related to the messages' relevancy? Personas can fix that problem. In this session, our panel of industry experts and nonprofit leaders will review key findings from Abila's 2015 Donor Engagement Study, and discuss why you should shift to building a (w)holistic giving experience. Session attendees will walk away with an understanding of what personas are, how to create them, and examples of how to use them as a tool to create more effective stories that connect with constituents on an emotional level.

Association

netFORUM Enterprise Training
Patrick Gorman and **Lee Fowler**, Abila

So You've Upgraded to 2014: Are You Using All of its Fun New Features?
The 2014 build has a lot to offer that you may not have seen.
In this session we'll explore some of these awesome new features.

netFORUM Enterprise Developers
Abila Presenters

10 Things You Can Do in 10 Minutes with the netFORUM Toolkit (Part 1 of 2)
Ten netFORUM developers show 10 real-life Toolkit tips and tricks that you can apply to your own netFORUM site. Back for its ninth year at AUDC, this session has something for everyone. Whether you're a beginner or an expert, you're guaranteed to see a few Toolkit ideas that will blow your mind. Learn and gain inspiration from the hacker ingenuity of your fellow netFORUM developers. Incorporate new Toolkit features into your own practice.
Abla Co-Presenters: Darryl Hopkins, Nilufer Uslu, Lance Belluomini, Birhanu Digafe, and Anil Das

Association

netFORUM Enterprise Extra Credit
Guest Presenters

[CAE]

Put Together the Pieces of Your Data Puzzle: Aligning Data Strategy and netFORUM
You have data in netFORUM, on your community platform, with external vendors, and in data silos all over your organization. Like pieces of a puzzle, you need to put them all together logically and clearly to see the full picture. During this session, learn how other association executives connected their data strategy. They'll share their internal obstacles and critical data questions, and outline why creating a strategy is critical for your organization to maximize the value of your data.
Co-Presenters: Rebecca Achurch, Achurch Consulting; Jim Gibson, American Hospital Association; Mike Guerrieri, American Speech-Language-Hearing; Tori Miller Liu, Global Cold Chain Alliance; and other association executives

netFORUM Pro
Dawn Terminella and **Jay Hatem**, Abila

[CAE]

Wow. I Didn't Know netFORUM Did This!
netFORUM does a lot! But, it also does a lot more than you think. Come to this class to learn about functionality you may not know about that could make a big difference in your day-to-day operations!

Association Best Practices
Gretchen Steenstra and **Tobin Conley**, Delcor Technology Solutions

[CAE]

Selling IT to the C-Suite: Helping Your Leadership Understand Database Complexities (Without Driving Them Crazy!)
Are you tired of having to explain the need for IT resources when pitching ideas to your leadership? Do your top executives sometimes fail to understand limitations posed by the dreaded "triple constraint" of time/effort/money? While the projects you propose may be amazingly apparent to you, they could be far less so to others, especially those with broader responsibilities and different perspectives. This session will help you learn how to do your homework, tell a story that shows the value of what you propose, and be seen as a trusted advisor.

netFORUM Enterprise Partner Track
Co-Presenters

Event Registration With a Twist
Join us for a review of recently implemented event registration features that were challenging to design and resulted in a very successful registration flow – all integrated with netFORUM.
Co-Presenters: Doug Brown, Aaron Henselin, and Brian Pegram, Catalyst Fire; Linda Tomczynski and Deepa Gudipally, American College of Chest Physicians

Learning Management

Learning Management
Guest Presenters

The 2020 Association: Breaking the Innovation Mold
In today's technology-driven, want-it-yesterday society, associations face a number of new challenges and expectations from members. From the downward pricing pressure set forth by online platforms like MOOCs, to members wanting access to every type of content possible, at every price point, to new mobile and technological demands, it is no wonder that association staffers are feeling the pressure. Join this interactive panel discussion with association leaders and continuing education providers to get in on the conversation.
Co-Presenters: Ryan Graham, Abila; Arthur Chin, California Society of CPAs; J. Michael Hoehn, Consulting Management Innovators (CMI); Erika Simmons, Pennsylvania Bar Institute; and Mervyn Mabini, Law Society of Upper Canada

Shared

Hands-On Lab
Jay Hatem, Abila

How to Perform Update Imports in netFORUM Pro
Join this session to learn how to perform self-data imports in the netFORUM Pro product.

Abila Marketplace Showcase
Darlene Ducharme, Vantiv

[CAE]

Shock to the System: The New Normal for eCommerce After Data Breaches
Ongoing high-profile data breaches continue to make headlines, and their size and frequency continue to grow. Conducting business in the face of large-scale data theft is the new normal for associations and nonprofits that accept online payments from their supporters. So, how do you operate in this new normal? By ensuring you fight data theft via a proven three-dimensional, best practices approach that includes tokenization, fraud detection, and account updating.

Fund Accounting

MIP Fund Accounting Track 1
Melinda White, RMBS, LLC

Open Enrollment: No Worries Mate! Abila MIP Fund Accounting Benefit Enrollment is Here!
Sometimes open enrollment can feel like open season on the human resource team. But, we have good news! You can get out from behind the target with the new Abila MIP Fund Accounting Benefit Enrollment features.

MIP Fund Accounting Track 2
Dan Murphy, Abila

From Enhancement Request to Feature in Abila MIP Fund Accounting
Have you ever wondered how enhancements are added to Abila MIP Fund Accounting? Join the Abila Development Team to learn how your enhancement requests turn into features in the product!
Co-Presenters: Gina Rahn, Michael Birrell, Ana Crow, Andrew Dota, and Sara Kramer

Fundraising

Millennium Track 1
Guest Presenters

Making Abila Millennium Sexy
Are you having trouble getting everyone to take advantage of all Millennium has to offer? Discover tips and tricks to make the software inviting and exciting for all users. Co-Presenters: Sabre Leek, Sleek Consulting; Ann Marie Engstrom, Choate Rosemary Hall; Paula Lee, Brandeis University; Ike Pahm, UWM Foundation; and Hiruy Yimam, The Catholic University of America

Millennium Track 2
Bob Farrenkopf, Abila

Abila Millennium Visual Analyzer in the Real World
Abila Millennium Visual Analyzer's power lies in the customized display of complex data. Every organization's data is sliced and diced and presented uniquely to help them make informed decisions. This session will showcase Millennium customers' dashboards and applications, as well as useful techniques they have discovered for displaying complex data. Come see the latest Business Intelligence developments for fundraisers.

Fundraising Best Practices
Paul Clolery, NPT Publishing/ The NonProfit Times and **Tad Druart**, Abila

Overcoming the Sector's Biggest Challenges
Join The NonProfit Times' editor-in-chief, Paul Clolery, in a Q&A session focused on the challenges facing the nonprofit sector, today and in the future. Paul's unique perspective on the state of the sector makes it easy for him to call out some of the "sacred cows," and motivate sector leaders to stand up and lead.

Association

netFORUM Enterprise Training
Patrick Gorman and **Rebecca Vierhaus**, Abila

15 Things to Save You Time
Due to the overwhelming popularity of this session at AUDC 2015, we're bringing it back! We'll also be in a bigger room! Stop by for 15 ways to save you time in the netFORUM Enterprise product.

netFORUM Enterprise Developers
Abila Presenters

10 Things You Can Do in 10 Minutes with the netFORUM Toolkit (Part 2 of 2)
Ten netFORUM developers show 10 real-life Toolkit tips and tricks that you can apply to your own netFORUM site. Back for its ninth year at AUDC, this session has something for everyone. Whether you're a beginner or an expert, you're guaranteed to see a few Toolkit ideas that will blow your mind. Learn and gain inspiration from the hacker ingenuity of your fellow netFORUM developers. Incorporate new Toolkit features into your own practice. Abila Co-Presenters: Darryl Hopkins, Nilufer Uslu, Lance Belluomini, Birhanu Digafe, and Anil Das

netFORUM Enterprise Extra Credit
Sunil Dixit, Vantiv

Four Essentials to Prevent Card Breaches from Damaging Your Sustaining Donor Revenue Stream
In the wake of all the major data breaches over the past 18 months – combined with the rollout of EMV in the U.S. – banks have reissued literally millions of new payment cards. The unintended consequences of this massive reissuance have been significant involuntary churn and payment breakage, which negatively impact nonprofits and mission-driven associations that rely on recurring card-on-file donors for support. This session will review the sustaining donor model and outline how to effectively mitigate involuntary churn by employing four essential payment elements.

Association

netFORUM Pro
Dawn Terminella and **Jay Hatem**, Abila

CAE

How to Take Your Website to the Next Level
Successful Web design can have a positive impact on your website's ability to attract and hold visitors' attention. Visitors (potential new members!) judge your website in a matter of seconds. This split-second decision is the harsh reality we need to understand and plan for. Every visitor who lands on your website represents another potential member, and taking your organization's website to the next level can help turn these visitors into new members.

Association Best Practices
Tom Lehman, Lehman Consulting

CAE

Technology as a Strategic Asset: Evaluating the Role of Technology and IT
The role of technology is evolving from a set of tools focused primarily on improving process and productivity, to a strategic asset that is transformational and a critical element in your organization's success. Learn about technology trends in associations and nonprofits, advanced applications and new models, and anticipated changes in the marketplace that are likely to impact your organization. The session will include findings from the Lehman Reports™ industry studies on the use of technology in associations and other nonprofits, including association management and donor management systems, and other applications and services. A greater understanding of current trends, emerging models, and a Technology as Strategy approach will help your organization gain a higher return on its technology investment.

netFORUM Enterprise Partner Track
El Mehdi Marhoum, benel Solutions

CAE

A Better Way to WordPress
The most widely-installed CMS on the planet can help your organization reach new heights with its highly-customizable and open source framework. Learn best practices on how a well-constructed and maintained WordPress site can help you attract members and donors, and better yet, make it easy for them to engage with you. Our experts will provide tips on the best WordPress plugins to maximize your organization's data, engagement, and help you put your best foot forward. Additionally, you'll learn how to replace netFORUM eWeb with WordPress; best practices for making your hybrid approach of netFORUM eWeb and WordPress great friends; ways to manage organization data, your member/donor directory, online store, and process invoices; and how to maximize your xWeb's current capability by utilizing WordPress' unique features.

Learning Management

Learning Management
Ryan Graham and **Cameron Aubuchon**, Abila

CAE

Meet Freestone Learning Management System
Whether you're an existing Freestone user, or you're looking to learn more about our new learning management system (LMS), this session has it all. We'll discuss the four basic modules within Freestone, and drill down into what each can do through live demos and customer success stories.

Shared

Hands-On Lab
Stephanie Ortiz, Abila

CPE

Transaction Troubleshooting with Abila MIP Fund Accounting: How to Wake Up From a Transaction Nightmare
Have you entered into an AP reversal nightmare? Don't know how to fix it? Wake up! This class is for you. Learn how to correct the most common AP errors in Abila MIP Fund Accounting.

Abila Marketplace Showcase
Angela Kernan, Expo Logic

CAE

Spice Up Your Registration Process
Events are often a large part of an association's revenue, which is why you want your attendees to have an incredible experience that keeps them coming back year after year. At your event, their journey begins with the registration process. In this session we'll discuss how streamlining your online and on-site registration process can be efficient, modern, and easy. When you spice up your registration process everyone benefits: you, your organization, your exhibitors, and attendees.

Shared

Ignite Sessions
Abila Customers, **Partners**, and Staff

Come join customers, partners, and employees for the last session on Friday afternoon. Ignite Sessions offer an array of short speeches from a wild crew of presenters. The catch is that speakers are given 20 slides and only 15 seconds a slide to present. Slides auto-advance, so the show goes on, even if the presenter's not ready. Join us to learn about some interesting topics, and share a few laughs.

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Fund Accounting

MIP Fund Accounting Track 1
Heidi Kelley and **Wes Dubay**, Abila
CPE

Abila MIP Fund Accounting: Putting the Pieces Together
In this high-level session, learn to streamline operations using powerful features in Abila MIP Fund Accounting. Explore the array of modules, which integrate to enhance productivity. Specific modules discussed will include, Electronic Requisitions, Encumbrances, Purchase Orders, Accounts Payable, Electronic Funds Transfer, Budgets, Employee Web Services, Human Resource Management, and Payroll/Payroll Link.

MIP Fund Accounting Track 2
Dan Murphy, Abila
CPE

MIP Advance: What's the Scoop?
Abila MIP Advance: It's here, it's new, it's all over abila.com, but what can it do for you? Join this high-level session to get the full scoop on Abila MIP Advance, from its feature set to possible migration paths.

Fundraising

Millennium Track 1
Jill Steward, Abila
2016 CFRE

What's Not New in Abila Millennium – The ADE Edition
What's Not New in Millennium – The fourth year for this session! This year we'll focus on ADE. Learn to get the most out of this powerful import tool.

Millennium Track 2
Sabre Leek, Sleek Consulting
2016 CFRE

Jump-Start Your Abila Millennium Prospect Management System
This session will focus on giving members of your Prospect Management Team the best prospects and tools to get their jobs done. You will learn tried-and-true research tips and tricks, how to get the most from Millennium Drive, and best practices for developing click-saving workflows.

Fundraising Best Practices
Amanda Myers and **Rebecca Vierhaus**, Abila
2016 CFRE

Fundraising Best Practices for Associations
In today's hyper-competitive landscape, all associations are looking for alternative revenue streams, beyond membership dues and conferences. If you're looking to jump into the fundraising space or improve upon your current efforts, join us for this interactive panel to learn fundraising best practices that are working today. We'll discuss strategies and tactics around moves management, member research and scoring, relationship building, online fundraising, and making the case for charitable contributions above and beyond dues payments. We'll also reserve plenty of time to answer your specific questions, so come ready to discuss.

Association

netFORUM Enterprise Training
Colleen McGarry, Abila

Managing Installments
From billing to payments, come learn about all the differences, how to use them, and what your decisions mean to your recognition.

netFORUM Enterprise Developers
John Michael and **Scott Holliday**, Abila
CAE

netFORUM Feng Shui: Create Balance and Harmony with netFORUM UI Development
Hear best practices for netFORUM UI development, applicable to both iWeb and eWeb. Learn how to design responsive and attractive pages with DIV-based layout forms available in netFORUM 2014 and netFORUM 2015.

netFORUM Enterprise Extra Credit
Ray van Hilst, Vanguard Technologies and **Tim Ringlespaugh**, Sigma Theta Tau International
CAE

One Site Does NOT Fit All: Creating Personalized Web Experiences for Your Website Visitors
Real-time Web content personalization is coming to an association website near you, thanks to new Web content solutions that help associations personalize experiences for site visitors based on data and user behavior. Led by real-world examples and the experience of Sigma Theta Tau International Nursing Honor Society's implementation of a content personalization program, this session will introduce strategies, techniques, and tools for Web managers to segment website visitors and personalize content to engage users and drive member value. See how forward thinking organizations are increasingly tapping into this emerging trend to segment members and site visitors to deliver personalized website experiences that engage members and convert visitors.

Association

netFORUM Pro

Justin Burniske, fusionSpan
Jay Hatem, Abila

How Database Management is Like Gardening
Growing a garden takes a lot of effort. You have to plant the seeds, water them, make sure they're getting plenty of light, and pull any weeds threatening to impede their growth. Only after a lot of work do you see the fruits of your labor. A database is much the same, requiring constant upkeep and maintenance to ensure you have useful data to "harvest." This session will use the gardening analogy to discuss some of the keys to a successful database, as well as give you some tools to help you get there.

Association Best Practices

Tom Morrison,
MTI Management

What's Your UBER?
This energetic and informative session will help you understand what to look for when researching and determining which future disruptions are coming your members' way. Technology is the number one disrupter, but it may come in some other form. Just look at the ride share, real estate, publishing, and music industries. Over the last five years, disruption has transformed the association sector, putting you and your members at risk for steeper competition. Do you know what may be lurking your way that is going to create havoc in your industry? Tom Morrison will share with you a couple of forms of technology disruptions that are going to disrupt no fewer than 10 industries and the associations connected to them, as well as what you need to do to embrace these shifts.

netFORUM Enterprise Partner Track

Debbie King, DSK Solutions and **Karine Blaufuss**, CAE, American Geophysical Union

Data to the People
Data-guided decisions are no longer the domain of only the IT Department or a handful of specialized analysts. Learn how associations, including the American Geophysical Union, are leveraging their investment in netFORUM by supplementing with additional sources into a consolidated data layer optimized for visualizations, reporting, and predictive analytics, which can be applied across the organization. See live examples of how visual data analysis translates into actions and measurable impact in engagement, retention, and product/service evaluation. Attendees will learn how to gain deeper understanding of netFORUM data with a 360 view, how to remove barriers to adoption to increase the reach of analytics across your organization, as well as see live, interactive demonstrations of real analysis and results.

Shared

Hands-On Lab

Jean Phillips and
Bob Farrenkopf, Abila

Introducing the New and Improved Abila Millennium Reporter
Can't wait to see java-less reporting in Abila Millennium? It's here! You'll be one of the first to put hands on the new reporting interface. The class will include creating criteria, groups, and totals, as well as setting report options.

See the Abila Marketplace in Action!

EXHIBIT HALL

Exhibit Hall Open Friday and Saturday March 4 and 5

7:30 AM to 4 PM

Fund Accounting

MIP Fund Accounting Track 1
Dan Murphy, Abila

CPE

From Enhancement Request to Feature in Abila MIP Fund Accounting
Have you ever wondered how enhancements are added to Abila MIP Fund Accounting? Join the Abila Development Team to learn how your enhancement requests turn into features in the product.
Abila Co-Presenters: Gina Rahn, Michael Birrell , Ana Crow, Andrew Dota, and Sara Kramer

MIP Fund Accounting Track 2
Laura Reifschlager, Abila

CPE

We're Off to See the Wizard – The Newest Feature in Abila MIP Fund Accounting Advanced Reporting with DrillPoint
DrillPoint Reports features a Wizard to take users step-by-step in the report creation process. Leverage this new tool to make building reports in DrillPoint quicker and easier. Report on UDFs, add Keywords to your reports, include Encumbrances, UDFs, and more with this powerful Excel Add-In.

Fundraising

Millennium Track 1
Jill Steward, Abila

2016 CFRE

Using Abila Millennium Drive Today
Now that Millennium Drive has been in the field for 18 months, learn from your peer institutions how to best use the new interface.

Millennium Track 2
Jean Phillips, Abila

2016 CFRE

System Rejuvenation: An Abila Millennium Case Study
A report live from the trenches! Learn how professionals from Ferris State University initiated, planned, and executed their System Rejuvenation. They will share what worked well and give recommendations for other sites considering renewal.

Fundraising Best Practices
Rich Dietz, Abila
Rachel Muir, Pursuant
Suzanne Robbins, Daniller + Company
Andrea Torres, AMT Consulting

2016 CFRE

Fundraising Speed Dating: Live Fundraising Consultations
Need some help on your next fundraising campaign? Looking to get immediate feedback on your fundraising assets, including your website, emails, direct mail, and donation forms? If so, join our panel of experts to get real-time feedback on your materials. Each attendee is invited to present a problem, asset, or material. The panel will spend five to 10 minutes critiquing each piece, providing feedback, concrete ideas, and tactics so you can make immediate improvements. Will you be brave enough to submit your assets? Or will you choose to learn from fellow attendees? Either way, don't miss this opportunity to improve your fundraising campaigns today. You may submit your materials ahead of time to rich.dietz@abila.com, or bring them to the live session.

Association

netFORUM Enterprise Training
Patrick Gorman,
Hind Bachar, and
Jeff Heath, Abila

Subqueries for the Non-Developer
When you've taken the audience feature as far as you can, and you still can't quite get the query you need, subquery to the rescue! This session is for the advanced netFORUM user who is a beginner at using subqueries. Attend this session to learn how to extend your use of the query tool to get the data you need without having to write the SQL.

netFORUM Enterprise Developers
Lance Belluomini, Abila

Boost Your netFORUM Skills with Plugins
Learn to incorporate plugins, from jQuery libraries and Google, into your netFORUM development. netFORUM developers will demonstrate quick and simple examples to show you how to bring the best and latest Web development tools into both iWeb and eWeb.
Abila Co-Presenters: Birhanu Digafe and Anil Das

netFORUM Enterprise Extra Credit
Christine DeLorenzo, Abila

netFORUM Accounting Roadmap
With more than $1 billion churning annually through netFORUM, the accounting module is critical to advancing your organization's mission. Join us for a preview of new features and enhancements and payment processing, invoicing, and other accounting functionalities coming soon in netFORUM Enterprise. Anyone with an interest in accounting or financial matters in netFORUM won't want to miss this session.
Abila Co-Presenters: Colleen McGarry and Darryl Hopkins

Association	**netFORUM Pro** **Jay Hatem** and **Dawn Terminella**, Abila CAE	**Engage your Members in Community: How to Have a Robust Community for Your Members!** Learn how to leverage Community to give your members the tools to be more engaged with your association and each other. This class will give you valuable tips and pointers to have a robust Community platform for your members!
	Association Best Practices **Frank Klassen**, Brightfind and **Tim Maxey**, ARVO CAE	**Simple Ways to Improve Your Website by Using Data** Everyone talks about the power of data, especially on the Web, but the challenge is in knowing which sets of data to analyze and how to use them in ways that truly inform decision making. In this session, we'll share real-world examples of how associations are using AMS, analytics, and user experience data to make simple adjustments to Web features that result in significant outcomes. Association websites often launch with great success, but fail to perform optimally pretty quickly afterward. Forward thinking associations are realizing that testing and continuously improving their websites to meet the growing and changing needs of their constituents enables them to better meet their business objectives. Learn how organizations are increasing member satisfaction as they trend away from giant website redesigns every few years to a model of optimization and continuous improvement.
	netFORUM Enterprise Partner Showcase **TJ Sun** and **Reid Warthen**, Eventpedia Powered by Avodigy	**Event Apps for Dummies** Did you know mobile event apps are transforming how attendees digest content and network with industry experts and peers? Whether you are a newbie or seasoned event techie, come join us to discuss what others are doing to better engage attendees, enhance the event experience, and maximize ROI. We will show you how to transform your event app from a digital program book into an essential attendee experience. Become an event app guru in 60 minutes!
Shared	**Hands-On Lab** **Cindy Sharpnack**, Abila CAE	**Discover Reporting Tools in the Abila MIP Fund Accounting Human Resources Module You Didn't Know Were Available to You** Caught up in sorting through the data in the Human Resources Management module in Abila MIP Fund Accounting? Do you wonder if you can get your information from a report, or if you should run a query? Does the thought of running a query scare you? Let us help take the mystery out of your HR data.

Continuing Education Credits

Claiming your CE credits has never been easier. This year's new CE Claimer, created by Agilutions, allows you to instantly track and claim your CE through your mobile device or any Web browser.

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TO CLAIM YOUR CREDITS TODAY

Fund Accounting

MIP Fund Accounting Track 1
Suzana Warton, Abila

Life in the Cloud with Abila MIP Fund Accounting
What's life like in the Abila cloud? Join this session to discuss unique functionality for Abila MIP Fund Accounting cloud customers.

MIP Fund Accounting Track 2
Melinda White, RMBS, LLC

Become a Reporting Whiz Using Abila MIP Fund Accounting HR Management
Employees are your greatest resource! Harness the powerful tools and features of Abila MIP Fund Accounting HR Management module to track employee data and meet your reporting needs. Use the reports and query tools to extract data, analyze results, and make informed decisions.

Fundraising

Millennium Track 1
Jean Phillips, Abila

Tracking Scholarships in Abila Millennium: A View From Customers
Hear from two customers who share their best practices for tracking scholarships in Abila Millennium.

Millennium Track 2
Lisa Jones, Abila

Customized Profile Reports in Abila Millennium
In this session, you'll learn how to create and customize constituent Profile Reports for your organization. Standard Profile reports include Biographical and Giving summaries, but organizations can create their own Executive Profiles, Moves Management, and a host of different constituent reports. See best practices put in action by an Abila Professional Services consultant.

Fundraising Best Practices
Rich Dietz and Jamy Squillace, Abila

Event-Free P2P? It Can be Done!
Peer-to-peer (P2P) fundraising is understandably on a roll – it's great for expanding reach, driving donations, and engaging donors. What if you could have all the advantages of the peer-to-peer model without the responsibilities of a walk, run, or ride? Join us as we explore a new approach to P2P, with campaigns that are up-and-running in days and allow you to mobilize supporters already in your database to raise money on your behalf, whenever and wherever they choose. Some call it DIY fundraising; others, third-party fundraising or a "donate your birthday" campaign. No matter what you call it, it's something you'll want to learn more about. We'll cover the when, what, why, and how to get you ramped up in no time.

Association

netFORUM Enterprise Training
Colleen McGarry and Patrick Gorman, Abila

Accounting Ask the Experts
Whether you're an advanced user or just beginning, come to this session to ask your questions and learn from the questions of your peers. Still not sure if netFORUM is making a debit or a credit – we can help!

netFORUM Enterprise Developers
Abila Presenters

Did You Know xWeb Can Also Do This? Integration Tips From the Pros
This is the sequel to the award-winning group presentation at AUDC 2015 during which attendees discovered how top netFORUM integrators are using xWeb to connect applications to netFORUM. Join this session so you can add these techniques to your own xWeb repertoire. Discover underused and powerful xWeb features, learn xWeb best practices from those who have lived it, and communicate better with vendors about xWeb and its capabilities.
Abila Co-Presenters: Darryl Hopkins, Nilufer Uslu, Birhanu Digafe, and Anil Das

netFORUM Enterprise Extra Credit
Karine Blausfuss, American Geophysical Union and Diane Stoner, Delcor Technology Solutions

Learn Your Lesson: Use Lessons Learned to Unite and Empower Project Teams
In this engaging session, learn about lessons learned tips, challenges, and benefits; process steps; how to run a facilitated session; thoughts on data analysis; measuring team feedback; and identifying key actions. We will incorporate hands-on exercises to engage the audience.

Association

netFORUM Pro
Justin Burniske and **Jessica Sansaet**, fusionSpan

10 netFORUM Pro Configurations You Probably Didn't Know You Needed
netFORUM Pro is built as a highly-configurable system, yet many users are unaware of the full breadth of configurations available. This session will make you aware of additional ways you can configure your system to better meet your organization's needs. From system preferences to the query tool, we'll touch on a wide range of items, and every user will leave having learned at least one new configuration – GUARANTEED!

Association Best Practices
Carlos Restrepo, CAE, Abila and **Amanda Davis**, CMP, North Carolina Association of CPAs

Bridging the Association Gap: Bringing Together Your Two Greatest Assets, Membership and Content
If your association is like most, you're on the cusp of innovation, ready to make changes to your systems and processes that will ultimately help you close the gap between your two greatest assets: your membership and your content. But, you're not sure exactly how and where to start. Join this session to learn the step-by-step process being used by progressive associations to bridge the gap between their AMS and LMS.

netFORUM Enterprise Partner Track
Stephen Spruce, Agilutions

Certification and Credentialing Technology Best Practices
Learn some key best practices for starting, maintaining, and enhancing a certification or credential program, and how some netFORUM customers have used netFORUM and Agilutions Credentialing Engine™ to implement them.

Shared

Hands-On Lab
Joanne Schneberger, Abila

Abila MIP Fund Accounting Advanced Budget Using User-Defined Fields: Budget on YOUR Numbers Instead of Dollars
Would you like to budget and report on units; for example, the number of clients served, instead of dollars? You CAN with Abila MIP Fund Accounting!

Continuing Education Credits

Claiming your CE credits has never been easier. This year's new CE Claimer, created by Agilutions, allows you to instantly track and claim your CE through your mobile device or any Web browser.

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TO CLAIM YOUR CREDITS TODAY

Fund Accounting	**MIP Fund Accounting Track 1** **Cindy Sharpnack**, Abila CPE	**Be a Report Groupie: Use Report Groups in Abila MIP Fund Accounting to Become a Reporting Rock Star** Simplify reporting using report groups in Abila MIP Fund Accounting. Learn how to use report groups to quickly produce budget and financial analysis reports for supervisors, budget managers, and special interest groups. You'll also learn how to set up master reports and create favorites using the Process Manager.
	MIP Fund Accounting Track 2 **Melinda White**, RMBS, LLC CPE	**Open Enrollment: No Worries Mate! Abila MIP Fund Accounting Benefit Enrollment is Here!** Sometimes open enrollment can feel like open season on the human resource team. But, we have good news! You can get out from behind the target with the new Abila MIP Fund Accounting Benefit Enrollment features.
Fundraising	**Millennium Track 1** **Abila Millennium Team** CFRE	**Abila Millennium Ignite and Closing** Millennium-specific Ignite Sessions and conference wrap-up.
	Millennium Track 2 **Abila Millennium Team** CFRE	**Abila Millennium Ignite and Closing** Millennium-specific Ignite Sessions and conference wrap-up.
	Fundraising Best Practices **Brandy Keller** and **Jamy Squillace**, Abila CFRE	**Raise More Money With Power Targeting** Amp up your fundraising appeals, increase donations, and treat every donor like a major donor™ through power targeting! In this session you'll learn advanced segmentation strategies, how to identify who's ready to give, how to find and re-engage at-risk donors, and strategies for building power donation forms.
Association	**netFORUM Enterprise Training** **Rebecca Vierhaus**, Abila CAE	**Moves Management Training** Perfect for fundraisers and anyone wanting to track and move their customers through a progressive path of engagement.
	netFORUM Enterprise Developers **Abila Presenters**	**Developer Roundtable** Join netFORUM developers and association IT staff members as they architect solutions and troubleshoot your problems, unscripted, in this fun and interactive panel. Whether you're a newbie or you've created your own module in netFORUM, you're sure to pick up some new ideas and learn from the varied perspectives of the people who have designed, developed, and delivered a myriad of netFORUM solutions over the years. Abila Co-Presenters: Nilufer Uslu, Lance Belluomini, Birhanu Digafe, Anil Das, Scott Holliday, John Michael, and Larry Stewart
	netFORUM Enterprise Extra Credit **Kerry Mickelson**, Association Engine and **Darryl Hopkins**, Abila	**Payment Processing and netFORUM – The Latest Tools** From iWeb to xWeb, learn about the latest developments in payment processing tools featured by Vantiv and Sage, including techniques for minimizing PCI compliance risk when integrating third-party applications.

Association

netFORUM Pro
Jay Hatem,
Jon D'Angelo, and
Dawn Terminella, Abila

Stump the Analyst
Not sure how to handle something in netFORUM Pro? Bring your challenges to this session, and walk away with options! During this session, seasoned staff from Abila will be listening to the challenges you have with netFORUM Pro and brainstorming to provide solutions.

Association Best Practices
Kelly Hansen, Association Engine and **Rebecca Achurch,** Achurch Consulting

CAE

"Virtual" Survivor – Keeping Your Team Working Together After They've Left the Island!
With today's technology tools, it's rare for a project team to all live on the same island. Staff, team members, and vendors can be all over the state, country, and world. And, as Millennials continue to invade the workplace, they continue to push the envelope of the traditional workday. If you haven't begun the conversation already, it's time to learn how to survive and thrive leading and working on virtual teams. During this interactive session, the presenters will face challenges and share how to effectively establish, maintain, and ultimately be successful managing a project, once-a-week telecommuter, or an entire virtual team. From management tips to technology tricks we'll share our lessons learned for working with virtual teams for more than 12 years.

netFORUM Enterprise Partner Track
Gretchen Steensstra and **Panel** from DelCor Technology Solutions

CAE

PM Poker
PM Poker was born at AUDC more than 10 years ago! This is a crowd favorite because the format is engaging and the players and hands change annually. With or without a formal title, association staff members manage projects every day. Too often, interdepartmental projects suffer from a lack of common understanding, communication, and focus. And, as in real life, each department can play a significant role in a project's success or demise. Join us for a lively discussion with project team members as they share their experiences with a recent project. Attendees will hear the voice of their colleagues, learn how to anticipate common project scenarios, and manage unexpected situations. The poker "deck" includes real-life scenarios that draw out individual department viewpoints that help everyone understand how they can impact a project. You'll leave this session with a better understanding of the "individual agendas" from each department, and with the project management tools to help execute successful projects.

Shared

Hands-On Lab
Laura Reifschlager, Abila

CPE

Data Entry the Easy Way in Abila MIP Fund Accounting: Don't Type It, Import It
The Abila MIP Fund Accounting Import/Export module allows you to import data directly into your database. Join this session to learn basic import techniques. Once you get the basics down, you'll wonder why you waited so long to use the import process!

NETWORK: JW Marriott Conference   **PW: AUDC2016**

WIFI STAY CONNECTED